

ITALIAN COMPANIES

AT

ASEAN CERAMICS 2022

Bangkok, 30th November – 2nd December 2022



Welcome Address by the Ambassador of Italy to Thailand

I am glad to welcome the Italian companies participating in ASEAN Ceramics 2022 in Bangkok, which represents a significant opportunity to showcase new technologies and innovations for the ceramic industry.

ASEAN Ceramics is Southeast Asia's leading international exhibition of machinery, technology, and materials for manufacturing white-ware, heavy clay, and advanced ceramics. As the ceramic hub of Southeast Asia, Thailand boasts a diverse production market in manufacturing several ceramic products. At the same time, neighboring countries also have exciting markets with significant potential for growth.

Italian companies in the ceramic industry are world-renowned for their high-quality products and advanced technology. On this occasion, they will be able to display their technologies' advancement to Southeast Asia's market, which is increasingly important in the global economic trends.

In order to make the most of your participation in ASEAN Ceramics 2022, the Italian Embassy and the Italian Trade Agency are ready to support you.

Finally, thank you for demonstrating the highest professional standards of the Italian industry, and I wish you a fruitful event!

Paolo Dionisi

Ambassador of Italy to the Kingdom of Thailand



Welcome Address by the Italian Trade Commissioner (Italian Trade Agency Thailand)

ASEAN Ceramics 2022 is the largest ceramics industry trade show. Thailand's ceramics industry is one of the country's oldest. Some of the major factors driving demand for ceramic tiles in the country include growth in the construction sector with an increase in residential units, an increase in consumer spending, and the country's growing urbanization. The event posts a great opportunity to highlight the exceptional Italian products as well as their advancing technologies to Thailand

From the recovery of COVID-19, the Thai ceramic industry started to improve after experiencing downturns for years. The production rate of tiles, sanitary ware, and tableware, three major ceramic categories in Thailand in 2021, are increasing by 13% with the distribution value rising for 4% compared to last year. On this occasion, this fair will provide a great chance for our Italian manufacturers to present their excellent expertise and innovation of machinery to the Thai ceramic manufacturer sector that continually growing.



I am pleased to inform you that ITA, in collaboration with ACIMAC (Association of Italian Manufacturers of Machinery and Equipment for Ceramics) and five Italian companies, is showcasing the high-quality Italian products at Asean Ceramics 2022. I am confident that our firms will be wonderful representatives of the Italian ceramics industry.

This catalogue also includes a summary of the businesses that will be exhibiting as part of the Italian Pavilion, as well as information about their products and contact information. I strongly believe that it is a great opportunity for the Thai companies and Italian counterparts to connect and would kindly invite you to visit their booths.

As the Italian Trade Commissioner, I will be available at the Italian Pavilion, along with my staff, to provide any additional assistance and commercial communication between you and the participating companies.

I sincerely wish you a rewarding experience at ASEAN Ceramics 2022

Giuseppe Lamacchia

Italian Trade Commissioner in Bangkok



TRADE AND INVESTMENT
OPEN DOORS TO A WORLD
OF OPPORTUNITIES

L'ICE-Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane è l'organismo attraverso cui il Governo favorisce il consolidamento e lo sviluppo economico-commerciale delle nostre imprese sui mercati esteri. Agisce, inoltre, quale soggetto incaricato di promuovere l'attrazione degli investimenti esteri in Italia. Con una organizzazione dinamica motivata e moderna e una diffusa rete di uffici all'estero, l'ICE svolge attività di informazione, assistenza, consulenza, promozione e formazione alle piccole e medie imprese italiane. Grazie all'utilizzo dei più moderni strumenti di promozione e di comunicazione multicanale, agisce per affermare le eccellenze del Made in Italy nel mondo.

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world





ACIMAC

Association of Italian Manufacturers of
Machinery and Equipment for Ceramics



ACIMAC – Association of Italian Manufacturers of Machinery and Equipment for Ceramics

ACIMAC is the association of Italian suppliers of plant, machinery, equipment, semi-finished products, raw materials, design and services for the ceramic (ceramic tiles, sanitaryware, tableware), heavy clay and refractories industries.

Acimac members include the majority of the sector's companies of various sizes based throughout Italy, although most operate in the provinces of Modena and Reggio Emilia, home to the world's most important ceramic manufacturing district.

The Italian ceramic machinery manufacturing sector enjoys a world leadership position with an export share that has grown continuously and now exceeds two-thirds of its total annual turnover, thanks to its unrivalled level of excellence and the fact that produces the most competitive plants that modern technology can offer.

The sector is made up of 138 companies with a total annual turnover of 2,056 million euro. Most of the turnover is generated by the exports, for a total of more than 1,541 million euro (75% of the total turnover).

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Stand: C01

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Essepissime is a trading company specialized in spare parts for ceramic tiles and stone industry. With our two offices located one in Sassuolo, Italy; and the other in Orël, Russia, where we are main distributors of PEMO Perisinotto, FM and Fenner Drives; we have a high control of all the main markets in the world. Thanks to our suppliers' net we are able to provide original spare parts from the main brands for all production lines; spray dryers, presses, kilns, glazing lines, digital printers, sorting, packaging, grinding, lapping, etc. Moreover, thanks to our strategic position, our stocked warehouse and our team's experience, we can provide a quick and qualitative service to our customers.





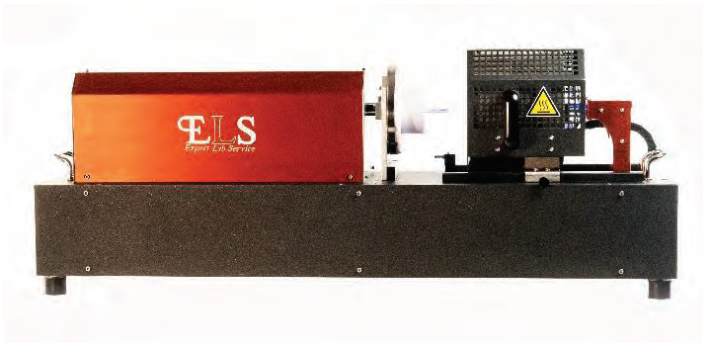
Stand: C04

EXPERT LAB SERVICE SRL

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Expert Lab Service was established in 2014 by Mr Mariano Paganelli, who has developed brilliant measurement techniques and technological solutions for over 30 years. Under his leadership, our team offers highly qualified assistance in the whole ceramic process, from raw materials to final products. The company started its activity as a laboratory and it still maintains its role to offer a wide range of analyses to characterize ceramic bodies, engobe, glazes, frits. The company evolved in few years to develop and sell a new optical laboratory equipment, characterised by the fact that all the measurements are made with no contact with the specimen. The new machine shows an innovative design compared to the previous ones. It is called ELS-MDF® thanks to the three different functions collected in this table-top device: Heating Microscope, Optical Dilatometer, Optical Fleximeter.





Stand : C05

KERAN SRL

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KERAN is an Italian company specialized in wear-resistant grinding balls production, with its production division located in China. The company philosophy is focused on the constant proposal of technical and professional solutions designed to achieve optimal performance in production and quality process in use in Ceramics, Chemical and Mining Industries.



The Best Grinding Solution





Stand: C02

OFFICINE SMAC SPA

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Officine Smac S.p.A. was founded in 1969 and is strategically located in the heart of the Italian ceramic district, in Fiorano Modenese. With its name and logo, a scorpion that grabs brushes, Officine Smac stands out in the world as a manufacturer of automations, glazing lines and machineries for ceramic tiles, roof tiles and bricks industries. First and only Italian company in patenting specific cooling system for inkjet printed ceramic tiles. Thanks to an intensive research activity and targeted strategic choices, Officine Smac has been able to expand on all international markets becoming one of the leading companies in the glazing machineries industry and point of reference for the customers. The company boasts qualified technical staff able to offer specific projecting skills and post sales assistance in all the countries. The international specialized commercial network identifies and satisfies customer needs.



Multiglaze / 5 System for roof tiles glazing



Versatile Plus System for tiles glazing



Stand: C03

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Over 30 years of experience in the design, manufacture and supply of machinery and complete lines for the Ceramic Industry have enabled us to acquire wide expertise in providing our Customers with top-of-the-class solutions for ceramic tiles, slabs, clay units and special pieces glazing processes. Our endless commitment to R&D has resulted in our being world-wide acknowledged as one of the Ceramic Industry leading partners. Our high technological quality machines and systems - the hallmark of Technocer - are operating in myriads of production plants in Italy and abroad, offering innovative and efficient solutions proving capable of bringing into being premium products while reducing production costs. Day after day countless efforts are addressed to meeting our Customers' needs. Indeed, product reliability as well as prompt and timely Customer Technical Support and Spare Part Services for Customer satisfaction is at the very top of our mission. Never have we betrayed our beliefs since the very beginning. Today, we are proud of our contribution in rendering the intrinsic 'Made in Italy' tradition and care in details widely spread worldwide. It is not by chance that all of our products are entirely designed and manufactured in our territory, and marketed according to our ethical policies. Basic key principles: the reason why our Customers trust in the integrity of our unequalled 'home-made' products. Second to none machinery that does not fear the keener competition in ever-evolving technology arena.



**Veloce 6 (Airless System
with 6 independent Axis)**



**Glaze Station (Density and viscosity
checking for glaze preparation machine)**



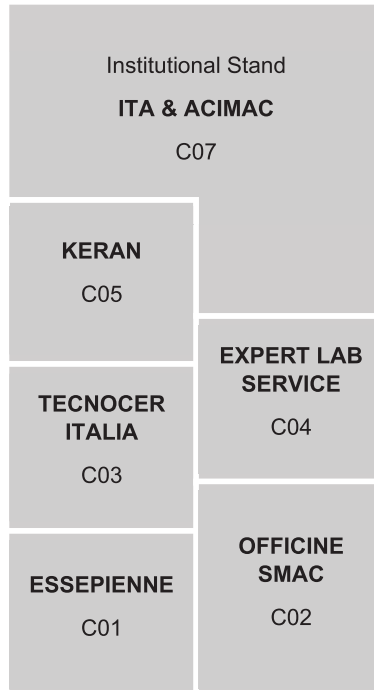
ASEAN CERAMICS 2022

FLOOR PLAN



ASEAN CERAMICS 2022 – Italian Pavilion

FLOOR PLAN





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